

Heather's Hints to Bring You More Money for Your Home

1. **Cultivate Curb Charisma.** If the view of your house from the street turns off a buyer, they might not even stop. Shape up your front lawn, and the home exterior.
2. **Try to leave the house during showings.** Buyers feel more comfortable when the owner is not present in the home. They can visual themselves living in the home and consider buying your home when they are comfortable.
3. **Give your pets a break.** Many buyers are uncomfortable if pets are home. A walk around the block with your pets may allow that frightened buyer to take a serious look at your home.
4. **Paint and Putty is a wonderful investment.** Brighten up the interior walls of your home with a fresh coat of neutral paint.
5. **Fix drips, squeaks, cracks, and creaks.** Buyers think there will be ten problems they haven't noticed for every one they do notice. Make sure all your faucets don't drip, floors don't creak, doors don't squeak, screens aren't torn, and glass isn't cracked.
6. **Hide and Show.** Put away your vacuum cleaner, lawn mower, and things that mean work. Accent your home with items that appeal to the buyer's emotions, such as flowers on a table, lawn chairs out on the deck, toys set up neatly in the kid's room.
7. **De-clutter your home.** Buyers like neat uncluttered homes the best. Clear off counter tops, re-arrange furniture to make your rooms appear larger, store away your unneeded items.
8. **Make your home cozy.** If it's hot out; cool your house. If it's cold out; warm your house. If you have a fireplace, light a crackling fire. If you have a hot tub; turn it on.
9. **Make your home comfy.** Turn on all lights. Open all curtains. Turn off the television. Turn on your stereo softly.
10. **Make your home Spic & Span.** Cleanliness is the most important. Add sparkle to your bathrooms and kitchen.



Heather Stock

Sales Representative

905-796-8888